

Chamber's
Partnership for
Economic Growth
Press Release



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C-PEG LAUNCHES SPRING 2026 SMALL BUSINESS BOOT APPLICATION PROCESS

Deadline for applications is Noon on February 20, 2026.

FOR IMMEDIATE RELEASE

02/04/2026 - MARTINSVILLE, VA - The Chamber's Partnership for Economic Growth (C-PEG) is launching its application process for the Spring 2026 round of Grow Martinsville-Henry County. Grow Martinsville-Henry County is a 4-week boot-camp for existing companies who have been in business for 2 years or more. The application process is competitive, and applicants must comply with the program guidelines. Applications are due by noon on Friday, February 20, 2026.

Partners include C-PEG, City of Martinsville, Henry County, Community Investment Collaborative, and the Campbell Family Group. Additionally, Appalachian Power is a sponsor of Startup and Grow Martinsville-Henry County, and Atlantic Union Bank is the small business sponsor for Chamber and C-PEG events.

Since 2015, when the initiative originally began as Startup Martinsville in the Uptown Martinsville area with a Community Business Launch grant from the Virginia Department of Housing and Community Development, the geographic

area has grown to include the entire footprint in the City of Martinsville and Henry County thanks to support from both locales and private sector funding.

To date, the initiative has successfully graduated 388 individuals from its training programs, awarded 135 businesses with over \$850,228 in cash and in-kind funding.

C-PEG partners with Patrick & Henry Community College to deliver the entrepreneurial boot camp sessions as well as Longwood's Small Business Development Center, and a host of staff from the City and County, local entrepreneurs and business experts.

All interested participants are encouraged to complete the application located at the link labeled [Boot Camp Application](#) by the deadline of February 20, 2026. Applications are being accepted for the Grow MHC boot camp only. More details can be found in Guidelines for Start Up MHC and Grow MHC linked below:

<https://docs.google.com/forms/d/e/1FAIpQLSdyUmJplJJNGx-d83gFCjH6mXLgv4aeyZb35FVEW7vZt07NeQ/viewform?usp=dialog>

Please contact the Martinsville-Henry County Chamber of Commerce with any questions at (276) 632-6401 or mhccoc@mhcchamber.com.

Martinsville-Henry County Chamber's Partnership for Economic Growth (C-PEG) is an independent, yet closely aligned, charitable affiliate of the Martinsville-Henry County Chamber of Commerce. C-PEG is charged with funding and supporting the area's efforts to improve economic growth.

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Special thanks to our Startup sponsors:



About Martinsville-Henry County Chamber of Commerce

The Martinsville Henry County Chamber of Commerce is a membership organization comprised of businesses serving our community. The Martinsville-Henry County Chamber of Commerce is a five-star accredited member of the US Chamber of Commerce. With over 800 members, the Chamber acts a voice for businesses in the region while also supporting public policies that strengthen free enterprise and regional collaboration efforts that promote economic development.

The Martinsville-Henry County Chamber of Commerce was founded in 1959 and has been actively involved in all facets of our business community ever since. Serving as a bridge between the community and businesses, our programs are designed to encourage a strong local economy by creating an environment where businesses thrive and community and commerce work together for the future of Martinsville-Henry County.

Media Contacts

For more information, please contact the Chamber of Commerce directly.

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