



Business Office
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Cost to air a :30 produced or preproduced commercial on WMDV 44.1 News 18

- \$ 350.00 per month based on a 1 month contract
- \$ 300.00 per month based on a 3 month contract
- \$ 250.00 per month based on a 6 month contract

Your commercial will air 100 times per month on a run of schedule.

Cost to air a :30 produced or preproduced commercial on WGSR Star 47:

- \$ 500.00 per month based on a 1 month contract
- \$ 450.00 per month based on a 3 month contract
- \$ 400.00 per month based on a 6 month contract

Your commercial will air 100 times per month on a run of schedule

If you want to advertise the same :30 commercial on both stations, there is a tremendous cost savings!
(Our signal passes over 1.5 Million People!)

Cost to air a :30 produced or preproduced commercial on both stations:

- \$ 700.00 per month based on a 1 month contract
- \$ 600.00 per month based on a 3 month contract
- \$ 500.00 per month based on a 6 month contract

The **DIGITAL** Change IS HERE!



Map Indicates Over The Air Signal Combined With Cable TV Service Area

WGSR 47 Serves: Guilford, Alamance, Rockingham, Caswell, parts of Stokes and Forsyth Counties in North Carolina. Henry, Pittsylvania & Patrick Counties in Virginia.

WGSR 47 is currently Available On:
Time Warner Cable
Comcast Cable and
Chatmoss Cable

WMDV 44 Serves: Henry and Pittsylvania Counties in Virginia. Rockingham and parts of Caswell Counties in North Carolina

WMDV 44 is currently Available On:
Comcast Cable and
Chatmoss Cable

**8 Channels • 3 On Air Studios
Nearly One Million
Over The Air & Cable Viewers
Additional Studios & News Bureaus Coming**

