



To: Small, Minority & Entrepreneurial Division Marketing Co-op Grant Program
Regarding: Pricing for small business marketing package

Logo Design:	Design in color with variations able to work in black and white. Includes initial meeting to discuss your company, it's market and your personal style. Also includes follow up meetings, printouts for approval and logo on CD at 300dpi for company use. This also includes a usage fee for the logo design.	\$950
Stationary package:	Adapting the logo for letterhead, envelope and business card. Includes meetings to discuss style variations, paper selection and printer options. Will be added to CD of logo for company use.	\$400
Postcard:	Adapting the logo and adding your images onto a full color postcard. Includes meeting to discuss sizes, printers, options of color and black and white, and the market you are trying to reach.	\$250
Brochure:	Development of brochure/flyer incorporating your images and copy into a two sided product. Includes meetings to discuss market, usage, existing photos and copy, recommendation of copy writer, photographer, paper, printer and number of brochures. Photography and copy writing services are available and will be charged separately.	\$1250
Advertisement:	Pricing depends on size, location, whether color or black and white and usage.	

Other forms of print, and media design are available and can be priced upon request.

All pricing is subject to change depending on the complexity of the project, unusual amount of meetings and/or changes, travel expenses for meetings and usage fees. The above pricing recognizes that de Spot LLC as the creator of the pieces retains the copyright for them, usage fees are included for basic and normal production. If the client would like to own the copyright further discussion can occur.