

Small Business Advertising Plan for Martinsville Henry County

120 commercials on your choice of any **ONE** of the following networks:



120 commercials on your choice of any **TWO** of the following networks:



120 commercials on your choice of any **TWO** of the following networks:



120 commercials on your choice of any **FOUR** of the following networks:



Network choices will be based on your target customer.
 All commercials will air Monday through Sunday from 5a – 12 midnight.
 All commercials will air in the Martinsville Henry County area .

Total of **1080** commercials

Investment: \$2400



	6A-12MID	3P-12MID	7P-12MID
ESPN	\$6.00	\$12.00	\$18.00
FOX NEWS	\$6.00	\$12.00	\$18.00
FOOD	\$6.00	\$12.00	\$18.00
TNT	\$6.00	\$12.00	\$18.00
USA	\$6.00	\$12.00	\$18.00
LIFETIME	\$4.00	\$8.00	\$12.00
CNN	\$3.00	\$6.00	\$9.00
DISCOVERY	\$3.00	\$6.00	\$9.00
ABC FAMILY	\$3.00	\$6.00	\$9.00
HGTV	\$3.00	\$6.00	\$9.00
SPIKE	\$3.00	\$6.00	\$9.00
TBS	\$3.00	\$6.00	\$9.00
A&E	\$2.00	\$3.00	\$4.50
BET	\$2.00	\$3.00	\$4.50
COMEDY	\$2.00	\$3.00	\$4.50
ESPN2	\$2.00	\$3.00	\$4.50
FX	\$2.00	\$3.00	\$4.50
HISTORY	\$2.00	\$3.00	\$4.50
SPEED	\$2.00	\$3.00	\$4.50
TLC	\$2.00	\$3.00	\$4.50
TV LAND	\$2.00	\$3.00	\$4.50
WEATHER	\$2.00	\$3.00	\$4.50
AMC	\$1.00	\$2.00	\$3.00
ANIMAL PLANET	\$1.00	\$2.00	\$3.00
BRAVO	\$1.00	\$2.00	\$3.00
CARTOON	\$1.00	\$2.00	\$3.00
CMT	\$1.00	\$2.00	\$3.00
CNBC	\$1.00	\$2.00	\$3.00
COMCAST SPORTS	\$1.00	\$2.00	\$3.00
E!	\$1.00	\$2.00	\$3.00
HALLMARK	\$1.00	\$2.00	\$3.00
HEADLINE NEWS	\$1.00	\$2.00	\$3.00
MSNBC	\$1.00	\$2.00	\$3.00
MTV	\$1.00	\$2.00	\$3.00
NICKELODEON	\$1.00	\$2.00	\$3.00
SYFY	\$1.00	\$2.00	\$3.00
TRAVEL	\$1.00	\$2.00	\$3.00
TRU	\$1.00	\$2.00	\$3.00
VH-1	\$1.00	\$2.00	\$3.00