

Marketing Co-Op Grant: Web Development Pricing Estimates

A representative from Chatmoss Web Systems will work with you to establish your desired website features and needs. Project development cost is quoted after these requirements are established.

Typical Design & Development Costs:

- 6-page site – about \$1,000
- Multi-page site with owner-defined navigation menu and content management – about \$1,950
- Same as above, adding product catalog – with admin programs to maintain – about \$3,500
- Full eCommerce site, including the above, interface with credit card gateway system, numerous admin reporting utilities for managing online orders – about \$5,500

All sites include initial SEO (search engine optimization) and Google Analytics for tracking.

Monthly Web Hosting & Support:

- \$30 for smaller sites
- \$50 for database-driven sites – with built-in content management
- \$75 to \$100 for more sophisticated user-managed or eCommerce sites – with built-in content and store management

Web hosting includes as-needed updates to content of existing pages, but does not include programming of new site functions, major graphic design changes, etc. Those types of enhancements are billed at hourly rates, with estimates given before work is done.

Our hosting dedicated servers are located at a secure, state-of-the-art data center, with on-site technical server administrative support 24/7. Server up-time is always excellent (much higher than 99%.)

Web hosting includes up to 5 email accounts under client's domain name. Domain registration for 1 year is also included.

Other Services:

- Bulk emailing services – \$100 initial setup - \$0.01 per email delivered – customers add themselves to your mailing list directly from your website.
- Graphic design – business stationery, logo design, ad layouts, etc. Samples of design work provided upon request.

Marketing Co-Op Grant: Graphic Design Pricing Estimates

Chatmoss Web Systems has recently expanded to offer professional graphic design services. With experience in print, web, and identity design; you will be in good hands.

Typical Graphic Design Costs:

- Logo Design – \$750
- Business Cards – \$200
- Letterhead – \$130
- Envelopes – \$100
- Posters – \$300
- Flyers – \$200
- Direct Mail – \$200
- Invitations – \$300

Need something else? Chances are we can help. Just ask!

The above cost estimates are for graphic design only and do not include the cost of printing.